OTHER BUSNESSES

The diversity of the Ibersol Group's other businesses allows it to offer a wide range of proposals for consumers in different consumption situations: travelling — different schemes and offers at airports, trains and highway rest stop/petrol stations — during small pauses at cafeterias and at different concessions, offerings at different leisure areas in the main cities or at events with catered offerings. Through these initiatives, the Ibersol Group makes its multi-brand strategy a reality. The sales volume for this group of businesses amounted to 18.54 million euros in 2013. THIT III